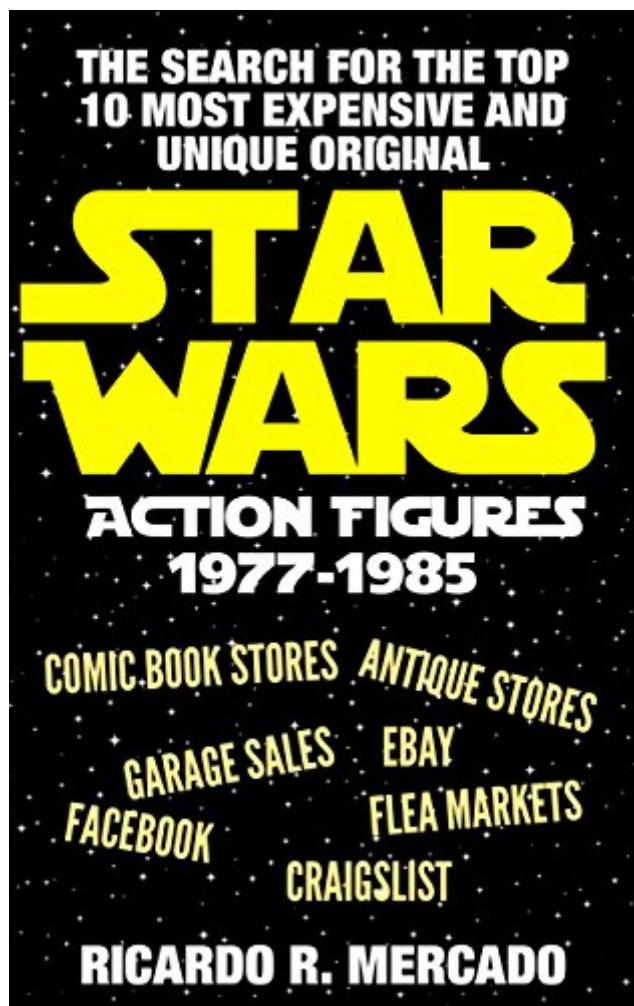


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# The Search For The Top 10 Most Expensive And Unique Original Star Wars Action Figures From 1977-1985



## Synopsis

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PRESS RELEASE  
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How to find and identify the most valuable early Star Wars action figures  
Veteran Star Wars figure collector, Rick Mercado, has written an eBook guide for collectors of original figures made between 1977 and 1985, so people can discover the most valuable and sought-after figures, find out the best places to buy them and what to pay. The guide has been written so that serious collectors can build their collections in the most efficient way for the best possible price. The Star Wars figures produced between 1977 and 1985 were manufactured by American toy company Kenner. The company produced more than 100 varieties of its 3 1/2 -inch action figures during this time and, by the end of 1985, Kenner had sold more than 300 million figures â “ almost one for every man, woman and child living in the U.S.A. today. The guide which is called The search for the top 10 most expensive and unique original Star Wars action figures from 1977-1985 is based on Mercadoâ ™s own experience of buying and selling original Star Wars action figures from this time period, during the past 20 years. Throughout this time, he has successfully bought and sold items not just on EBay but at several other online and offline venues, some well-known and some more unexpected â “ and he wanted to share his experience and expertise with other collectors. In the guide, Mercado identifies the ten most valuable original Star Wars figures and what they are currently worth, based on his own ongoing research and private purchases. He gives price ranges for figures that are in mint condition and still in their original packaging, and also for ones that are loose but in good condition, with no loose limbs or serious scuff marks. The guide also contains pictures and descriptions of the top ten figures to help readers identify genuine items and distinguish them from reproductions and counterfeits. In the eBook guide, the author describes the best ways and places to hunt down the figures, and reveals insider tips and techniques to help readers find items which other collectors may not have spotted and discover figures that have not yet been listed for sale. â œIâ ™ve been a Star Wars fan since the late 1970s, and all the information I give in the guide is up to date and has been tried and tested by me personally,â • begins Mercado. â œAs well as covering what Iâ ™ve learned about what works, I also explain some of the expensive mistakes Iâ ™ve made, so that other people donâ ™t do the same,â • he adds. The guide also includes a short history of Kenner, the original manufacturers of Star Wars action figures, including why the company made design changes to

some of the figures over the years. In 1987 Kenner was taken over by Tonka and in 1991, both companies were taken over by Hasbro, which in 2010 launched a new series of high quality Star Wars action figures packaged in replica original Kenner packaging. The company continues to produce these figures to the present day. The eBook guide, The search for the top 10 most expensive and unique original Star Wars action figures from 1977-1985, is available on the Kindle Store. *Introduction* Have you ever wondered which Original Star Wars Action Figures are worth the most? Have you ever wondered why 2 of the same action figures have some slight differences? Do you know if one of those two actions figures is worth more than the other? When you're searching for Star Wars Action Figures, do you know how to spot the ones of higher value? Do you know where to look for Original Star War

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